



## **PRSA-CIEC RISING STAR SCHOLARSHIP**

*Awarded by the California Inland Empire Chapter of the  
Public Relations Society of America*

**\$500 scholarships for four outstanding students pursuing a  
public relations career**

**APPLICATIONS MUST BE POSTMARKED BY SEPTEMBER 24, 2010**

### **Overview and Criteria**

#### **Overview**

The Rising Star Scholarship was established in 2009 by the California Inland Empire Chapter of PRSA. The scholarship was created to assist Public Relations Student Society of America members attending an Inland Empire university in their pursuit of a career in the public relations field.

#### **Criteria**

To be eligible for this scholarship, you **MUST** meet the following criteria:

- Full-time student with a junior or senior status in the upcoming academic year
- Be a member in good standing of PRSSA
- Major in public relations, communications, journalism or related field
- Hold a minimum 3.0 cumulative GPA (4.0 scale)

When submitting this application, all applicants must include an official college transcript obtained from the Registrar's Office.

Please make sure to carefully review that your application is complete and error free. The application will be reviewed by public relations professionals and will be held to a high professional standard.

#### **Award Date**

Four applicants will be chosen and awarded a \$500 scholarship at this year's California Inland Empire Polaris Awards Dinner on October 2010. Date and time will be forthcoming. Winners do not have to be present to receive the award, however, attendance is highly recommended.

# PRSA-CIEC Rising Star Scholarship

## Application Form

Applicant name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email address \_\_\_\_\_

College now attending \_\_\_\_\_

Class standing spring 2010 (circle one)      Junior                  Senior

College attending spring 2010 \_\_\_\_\_

Declared major \_\_\_\_\_

***I am a student pursuing a career in public relations. I certify all information supplied as part of this application is true and correct.***

\_\_\_\_\_

Applicant's name

\_\_\_\_\_

Date

Submit application, required documents, and essay to:

Patty Zurita  
PRSA-CIEC, Scholarship Chair  
10375 Church Street Unit 82  
Rancho Cucamonga, CA 91730

For more information, contact Patty Zurita at 909-527-4011 or [awards@prsaie.org](mailto:awards@prsaie.org)

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### **Required Documents**

#### **References**

Include two letters of reference from faculty members (at least one) in your field of study.

#### **Writing Sample**

Enclose a writing sample (e.g., news release, article, paper, etc.) when submitting the application.

#### **Essay**

Respond to the following topic on a separate sheet of paper. The maximum word count is 500.

Topic: Explain your interest and motivation to study and pursue a career in public relations.