

### President's Memo Continued Story about Lessons Learned from Bill Timmons

As an American Peace Corps volunteer, Timmons taught English to the president of a west African country. He served as a missionary, and teacher, overseas for many years, and eventually returned to the U.S. to adjunct teach in the fine arts.

Now, as a retired educator, Bill Timmons has hit his stride as a published author of more than five historical fiction novels. His journey, and his enthusiasm for fulfilling his "creative" side, inspired me. Timmons is "dreaming more while awake," and admittedly, waited mostly until his "senior" years to pursue this particular passion for storytelling.

I believe there is a time and a season for everything, and I'm not suggesting that you chuck your career or current endeavors to write the Great American Novel. But, I find myself encouraged by Bill Timmons' refusal to settle into old age, or other limiting stereotypes, and his dogged insistence at allowing his true creativity-and enjoyment for what he is doing-*to flow*.

His first book, "Becker's Farm," has been optioned by a film production company for a made-for-tv movie. Who knows what else may follow? I, for one, am rooting for this gentleman who is dreaming more while awake. I could take a few lessons from him on this, myself.

Wherever your path in life takes you, I appreciate the opportunity to know you, and work alongside you, as a member of the Public Relations Society of America, for this little space in our lives that is "2010." I hope that you will enjoy the year's creative programming, events, and opportunities that the PRSA-CIEC offers as part of *your* journey.



Bill Timmons, retired art teacher, finds new inspiration in writing historical fiction novels.

"Becker's Farm," published and available through Amazon.com, has been optioned for a movie screenplay.

**Flow:** For great reading on this concept, and what motivates workers today, pick up Dan Pink's new book, "Drive."